

TOLLAND BOARD OF EDUCATION

Communications and Outreach Committee **November 14, 2018**

Present: Karen Moran, Chairperson; Jane Pasini; Kate Howard-Bender;
Administrators Present: Dr. Walter Willett, Superintendent
Others: John Daviau (Prevention Training and Assistance), Melisa Luginbuhl (ERASE), Diane Clokey, resident

Meeting called to order at 6:03pm

Discussion for planning of Strategic Prevention Campaign

Background information was shared with the group from Community Conversation, Raising Resilient Kids back in 2015. Could be used as connection to a Part II Conversation being a Strategic Prevention workshop.

For the community, by the community, with the community.....
How do we prioritize kids as part of the community?

Explain / Explore the issue....
How do we get people there, and motivate them to get involved?
Some ideas shared were: use Tolland data...do a video series...pick topics that parents are most interested in right now; invigorate people.

What is our goal? Vision of a graduate....and their social emotional well-being.
Possibly utilizing existing groups in town to come participate.

Ms. Luginbuhl shared information from Everfi company (for profit) – evidence-based program, online presentation; opportunity to get some of their funding.
Should utilize our existing LPC – Local Prevention Council (Nancy Dunn) to attend.
Other prevention grants are available.

Is this where we start? What does the community care about when it comes to our youth?
Tolland Coalition for Change – do we name it?

John and Melisa can be resources for our community and offer advisory support.

The group agreed that the best action right now would be to use Dec. 3rd as more of a high-level planning meeting with community leaders and those already engaged in order to plan the “movement”.

Other Business: none

Meeting adjourned at 7:00pm

Respectfully submitted,
Karen Moran

